

SPONSORSHIP OPPORTUNITIES

Collective Initiatives Inc. invites you to sponsor our Progress Towards Prosperity annual fundraiser. Each sponsorship packet is fully tax-deductible and includes great benefits for your company and those attending on your company's behalf. Choose the packet that best fits your desired level of engagement and budgetary needs. Rest assured that every packet provides the opportunity to increase your brand exposure, increase your potential market share, and communicate an important message about social responsibility.

PROGRESS TOWARDS PROSPERITY

- Saturday, September 24th, 11:30 am - 2 pm at CityPoint Loft - 2345 S. Michigan Ave. Chicago, IL 60616
- Brunch fundraiser highlighting our programs and services, spotlighting our clients, and celebrating our community partners
- Attendees will have a joyous time eating delicious food, socializing over mimosas, and winning top-notch raffle prizes, all while learning about the importance and impact of our work.
- This event supports a minority-owned venue, caterer, entertainer, and vendors.



PROGRESS TOWARDS PROSPERITY

Collective Initiatives Inc's Annual Brunch Fundraiser

Platinum - \$5,000

- Opportunity to Speak During Event
- Ability to Include Company Promotional Materials in Guest Gift Bags
- Prominent logo and/or Company Name on All Promotions and Publicity including
 - Printed: Event Program & Event Signage
 - Digital: Website, Social Media, Live Broadcast, and Press Releases
- Reserved VIP Seating for 12 Guests
- Four (4) Raffle Tickets for Each Guest
- One (1) Special Gift for Each Participant
- 1 Full Page Advertisement in Event Program
- Honorable Mention During Event



Gold - \$2,500

- Ability to Include Promotional Company Materials in Guest Gift Bags
- Prominent logo and/or Company Name on All Promotions and Publicity including
 - Printed: Event Program & Event Signage
 - Digital: Website, Social Media, Live Broadcast, and Press Releases
- Reserved VIP Seating for 8 Guests
- Three (3) Raffle Tickets for Each Guest
- 1/2 Page Advertisement in Event Program
- Honorable Mention During Event

Silver - \$1,000

- Logo and/or Company Name on All Promotions and Publicity including
 - Printed: Event Program & Event Signage
 - Digital: Website, Social Media, Live Broadcast, and Press Releases
- Reserved Seating for 4 Guests
- Two (2) Raffle Tickets for Each Guest
- 1/4 Page Advertisement in Event Program
- Honorable Mention During Event



Bronze - \$500

- Company Name on All Promotions and Publicity including
 - Printed: Event Program
 - Digital: Website, Social Media, Live Broadcast, and Press Releases
- Reserved Seating for 2 Guests
- One (1) Raffle Ticket for Each Guest
- Honorable Mention During Event



Ready to sponsor? Here are your next steps...

Note: To ensure that you receive the full benefits of your sponsorship, please make your commitment by Friday, September 2, 2022.

1

Contact Us

Email Lenise Lee at lslee@collectiveinitiatives.org with your selected event and sponsorship level.

2

Make Payment

- Use the [Main Event Page](#) (preferred option)
- Send funds via Zelle to admin@collectiveinitiatives.org
- Send a check to P.O Box 16686 Chicago, IL 60616
- Ask about a Bank Transfer (least preferred option)

3

Send Assets

- Logo – 1 Colored and 1 White High-Resolution Transparent PNG
- Text – 1 or 2 sentences (name, tagline, etc.)
- Social Post (1080 x 1080 px)
- Ad Image Sized at:
 - Platinum – (5.5” x 8.5”)
 - Gold – (5.125” x 4”)
 - Silver – (2.5’ x 4’)

You are not required to provide every asset listed above. Please choose the option(s) that work best for you.